

English	Translation mother tongue	Definition
Big Data	Duża ilość danych	extremely large data sets that may be analysed computationally to reveal patterns, trends, and associations, especially relating to human behaviour and interactions.
Adblocker	Bloker reklam	a piece of software designed to prevent advertisements from appearing on a web page.
E commerce	E-handel	commercial transactions conducted electronically on the Internet.
Spam	Spam	irrelevant or unsolicited messages sent over the Internet, typically to a large number of users, for the purposes of advertising, phishing, spreading malware, etc.
Pop-up	Reklama	<b>Pop-up ads</b> or <b>pop-ups</b> are forms of online <b>advertising</b> on the World Wide Web. A <b>pop-up</b> is a graphical user interface (GUI) display area, usually a small window, that suddenly appears ("pops <b>up</b> ") in the foreground of the visual interface.
QR-Codes	Kody QR	a machine-readable code consisting of an array of black and white squares, typically used for storing URLs or other information for reading by the camera on a smartphone.

Phishing/ Spearphishing	Wytudzenie haseł	the fraudulent practice of sending emails purporting to be from reputable companies in order to induce individuals to reveal personal information, such as passwords and credit card numbers.
Botnet	Sieć robotów	a network of private computers infected with malicious software and controlled as a group without the owners' knowledge, e.g. to send spam.
Social bots	Boty społeczne	A social bot (also: socialbot or socbot) is an agent that communicates more or less autonomously on social media, often with the task of influencing the course of discussion and/or the opinions of its readers.
Filter bubble/ echo chamber	Strefa filtrująca	a situation in which an Internet user encounters only information and opinions that conform to and reinforce their own beliefs, caused by algorithms that personalize an individual's online experience.
Hoax	Łańcuszek	a humorous or malicious deception.
Pranks	Żart	a practical joke or mischievous act.
Fake news	Falszywe wiadomości	<b>Definition. Fake news</b> is a neologism often used to refer to fabricated <b>news</b> . This type of <b>news</b> , found in traditional <b>news</b> , social media or <b>fake news</b> websites, has no basis in fact, but is presented as being factually accurate.

Deep fake	Coś bardzo fałszywego	<b>deepfake</b> . New Word Suggestion. a technique using AI to superimpose images and videos onto others, creating a <b>false</b> impression of an original image or video.
Framing	Wyśmiewanie się	the action of framing something.
Malware	Blond systemu	software that is specifically designed to disrupt, damage, or gain unauthorized access to a computer system.
Spyware	Programowanie szpiegowskie	software that enables a user to obtain covert information about another's computer activities by transmitting data covertly from their hard drive.
Ransomware	Kriminalne oprogramowania odpierające	a type of malicious software designed to block access to a computer system until a sum of money is paid.
Hate speech	Mowa nienawiści	abusive or threatening speech or writing that expresses prejudice against a particular group, especially on the basis of race, religion, or sexual orientation.
Trolls	Troll	a person who makes a deliberately offensive or provocative online post.
Shitstorm	zażarta dyskusja wywołana kontrowersją	vulgar slang: a situation marked by violent controversy

Cyberviolence	Cyber przemoc	Cyberviolence is defined as online behaviours that criminally or non-criminally assault, or can lead to assault, of a person's physical, psychological or emotional well-being.
Darknet	Ciemna strona internetu	a computer network with restricted access that is used chiefly for illegal peer-to-peer file sharing.
Cyber-bullying	Cyber przemoc	the use of electronic communication to bully a person, typically by sending messages of an intimidating or threatening nature.
sexting	Wysyłanie smsów o treści erotycznej	send (someone) sexually explicit photographs or messages via mobile phone.
Sextorsion	Szantaż seksualny (zwykle online)	It is a form of sexual exploitation that employs non-physical forms of coercion to extort sexual favors
Sharenting	Bezrefleksyjne udostępnianie fotografii dzieci	is the overuse of social media by parents to share content based on their children. It is related to the concept of "too much information".
flaming	Wysyłanie obraźliwych wiadomości (np. na forach internetowych)	<b>Flaming</b> is the act of posting or sending offensive messages over the <b>Internet</b> . These messages, called " <b>flames</b> ," may be posted within online discussion forums or newsgroups, or sent via e-mail or instant messaging programs.

slut shaming	Piętnowanie kobiet za zachowanie się w sposób uznawany przez część społeczeństwa za prowokacyjny i rozwiązły.	the action or fact of stigmatizing a woman for engaging in behaviour judged to be promiscuous or sexually provocative.
Body shaming	Wyśmiewanie się z czyjegoś ciała	the action or practice of humiliating someone by making mocking or critical comments about their body shape or size.
Pro Ana	Organizacja zrzeszająca osoby chore na anoreksję i wmawiająca im, że własnym wyborem stylu życia	an internet-based community admitting, that pro ana is good view of life
Baiting	Podłudzanie / denerwowanie	To intentionally make a person angry by saying or doing things to annoy them
Outing	Ujawnienie orientacji seksualnej przez osobę sławną	the practice of revealing the homosexuality of a prominent person.
Doxxing	Rozpowszechniać prywatne dane do nielegalnych celów	search for and publish private or identifying information about (a particular individual) on the Internet, typically with malicious intent.

happy slapping	Policzkowanie przypadkowych osób i nagrywanie tego telefonem komórkowym	the practice whereby a group of people assault a stranger at random while filming the incident on a mobile device, so as to circulate the images or post them online.
revenge porn	Zemścić się za pomocą pornografii	revealing or sexually explicit images or videos of a person posted on the Internet, typically by a former sexual partner, without the consent of the subject and in order to cause them distress or embarrassment.
Roasting	Wyzywanie	a severe criticism or reprimand.
Challenges	Wyzwanie	a call to someone to participate in a competitive situation or fight to decide who is superior in terms of ability or strength.
Chat	Pogadać	talk in a friendly and informal way.